

Katelyn Nemis

CONTACT

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Winnipeg, MB

[LinkedIn](#)

PROFILE

- Personable and driven with the ability to provide exceptional, innovative, creative ideas and relationship-building capabilities.
 - Digital media content creator skilled in use of social media platforms and experience with Adobe Creative Suite and Microsoft Office.
 - Strong communication and interpersonal abilities due to 7 years experience working in customer-focused roles.
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EDUCATION

Creative Communications

August 2023 – April 2025

Red River College Polytechnic

Winnipeg, Manitoba

- Created an awareness campaign for Manitobah. The goal was to communicate to the public that anyone can purchase from them (Manitobah is for everyone).
 - Wrote a radio ad for Toad Hall Toys, which was selected as the client's favourite and achieved a final grade of A+.
 - Designed an ad series for Travel Manitoba using Adobe Creative Suite to sell Manitoba as a place other Canadians should visit.
 - Filmed and edited an interview with a classmate to showcase their hobby of teaching their dog tricks.
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COMMUNICATIONS EXPERIENCE

Marketing Intern

December 2024 – January 2025

Sport Manitoba

Winnipeg, Manitoba

- I created a list of assets needed to advertise Game Day 2025, designed the assets, and researched and purchased digital billboard space. Social media ads and posts were published, and posters were displayed at sports centers and around Sport Manitoba. Billboards ran on Pembina Highway for three weeks. The campaign led to a 15% increase in attendance from 2024.
- Wrote, edited, designed biweekly newsletters via Mailchimp.
- Edited Instagram reels, posted on Sport Manitoba's Instagram
- Created a list of possible international holidays with post ideas for KidSport

Marketing Coordinator

2015 – Current

Ken's Carpets & Urban Homestyle Centre

Winnipeg, Manitoba

- Created and posted to Instagram and Facebook.
 - Assisted in a promotional campaign for a large sale this summer – creating Instagram and Facebook post mockups and reviewing the newsletter to be sent to the current email list of customers.
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OTHER EXPERIENCE

Waitress

Infernos Bistro

July 2024 - Current

Winnipeg, Manitoba

Server

The Old Spaghetti Factory

September 2023 - August 2024

Winnipeg, Manitoba

Office Supervisor

Eco Green

March 2022 - September 2022

Winnipeg, Manitoba

ADDITIONAL TRAINING

Google Ads Search Certification

Google

January 2025

Google Analytics Certification

Google

January 2025

SEO Foundations

LinkedIn Learning

October 2024

Reconciliation Education

First Nations University of Canada

December 2023

Excel Essential Training

LinkedIn Learning

December 2023